

Pulses in Brazil

Market Direction | 2024-12-19 | 21 pages | Euromonitor

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Report description:

Brazil has been experiencing the impacts of strong natural phenomena since 2022, alternating between La Nina and El Nino, which manifest with opposite effects across the country. While the former brings heavy rains to the Southeast and drought to the South, the latter, which started in 2023, and created serious damage in 2024, inverts the situation. This caused Rio Grande do Sul, the southernmost state of Brazil, to see a major natural disaster, with heavy rain and historic flooding in the first...

Euromonitor International's Pulses in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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