

Processed Meat, Seafood and Alternatives To Meat in South Africa

Market Direction | 2024-12-10 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Retail demand for processed meat, seafood and alternatives to meat in South Africa remains stable in 2024, driven by shelf stable seafood, with the latter holding the highest volume share overall. In particular, products such as shelf stable pilchards are gaining popularity. These products are generally perceived as affordable and suitable for the preparation of a wide range of dishes. As incomes have come under pressure towards the end of the review period, many consumers have been unable to af...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in South Africa
Euromonitor International
December 2024

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SOUTH AFRICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shelf stable seafood remains an important protein source in South Africa
Lucky Star maintains strong performance despite temporary factory closure
Rainbow Simply Chicken's innovative products drive solid performance

PROSPECTS AND OPPORTUNITIES

Shelf stable poultry set to intensify competition over the forecast period
Further growth predicted for meat and seafood substitutes as target audience expands
Updates on food labelling legislation still likely in the future

CATEGORY DATA

- Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024
- Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024
- Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024
- Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024
- Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
- Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
- Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
- Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
- Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
- Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
- Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

STAPLE FOODS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

- Table 15 Sales of Staple Foods by Category: Volume 2019-2024
- Table 16 Sales of Staple Foods by Category: Value 2019-2024
- Table 17 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 18 Sales of Staple Foods by Category: % Value Growth 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 19 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 20 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2019-2024

Table 22 Distribution of Staple Foods by Format: % Value 2019-2024

Table 23 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in South Africa

Market Direction | 2024-12-10 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-10
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com