

Processed Fruit and Vegetables in Vietnam

Market Direction | 2024-12-11 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, processed fruit and vegetables in Vietnam is set to demonstrate strong single-digit total volume growth, driven by sustained demand for frozen processed potatoes and shelf stable fruit. Nonetheless, the category is expected to show a slowdown in its total volume growth rate in 2024 compared with 2023. Processed fruit and vegetables has been facing a challenging environment due to the uncertain economic conditions, which are impacting consumers' purchasing power and behaviour. Processed...

Euromonitor International's Processed Fruit and Vegetables in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Fruit and Vegetables in Vietnam
Euromonitor International
December 2024

List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed fruit and vegetables faces more restrained volume growth in 2024
Del Monte Asia continues to lead in 2024, with other top brands also from international companies
Frozen processed potatoes, despite being small, experiences strong growth, driven by foodservice

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables expected to remain a niche; raising consumer awareness will be key to drive demand
Foodservice expected to remain a crucial channel for processed fruit and vegetables
Imported brands expected to remain most prominent in processed fruit and vegetables

CATEGORY DATA

- Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
- Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
- Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
- Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
- Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
- Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
- Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
- Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
- Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029
- Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

STAPLE FOODS IN VIETNAM

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for staple foods?

MARKET DATA

- Table 13 Sales of Staple Foods by Category: Volume 2019-2024
- Table 14 Sales of Staple Foods by Category: Value 2019-2024
- Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Processed Fruit and Vegetables in Vietnam

Market Direction | 2024-12-11 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com