

Processed Fruit and Vegetables in South Africa

Market Direction | 2024-12-10 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Volume sales of shelf stable beans in South Africa are recording robust growth through both retail and foodservice channels in 2024. The rising cost of living has encouraged local consumers to search for affordable protein sources, including beans. Private label options enjoy frequent price promotions and "combo" deals, leading to further impressive share gain for private label within shelf stable beans.

Euromonitor International's Processed Fruit and Vegetables in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Fruit and Vegetables in South Africa
Euromonitor International
December 2024

List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN SOUTH AFRICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shelf stable beans enjoys robust growth through retail and foodservice as an affordable source of protein

Affordable options from private label continue to attract price-sensitive consumers

Increased import tariffs remain in place to protect local potato farmers

PROSPECTS AND OPPORTUNITIES

Consumers set to continue focusing on affordability to stretch household budgets

Home-cooking trend and leftovers culture expected to continue

Brands expected to leverage social media to increase consumer awareness and drive sales

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

STAPLE FOODS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2019-2024

Table 14 Sales of Staple Foods by Category: Value 2019-2024

Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Processed Fruit and Vegetables in South Africa

Market Direction | 2024-12-10 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com