

Pre-Paid Cards in Mexico

Market Direction | 2024-12-10 | 26 pages | Euromonitor

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Report description:

In 2024, pre-paid cards in Mexico is set to experience a strong positive performance, largely thanks to government initiatives. Transportation pre-paid cards have in a presidential election year been a way to keep citizens in favour of a certain political party. Thus, in this year the government of Nuevo Leon launched a permanent programme that includes the recharging of 15 monthly trips on 1.5 million cards, for the same number of transportation users. Governor Samuel Garcia Sepulveda started t...

Euromonitor International's Pre-Paid Card Transactions in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Pre-paid cards make it easier for shoppers to purchase online

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FINANCIAL CARDS AND PAYMENTS IN MEXICO

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