

Personal Care Appliances in the US

Market Direction | 2024-12-23 | 41 pages | Euromonitor

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Report description:

Personal care appliances experienced positive although minimal retail volume growth in the US in 2023, and this trend is expected to be maintained in 2024. This is actually impressive, given consumers' pushback from other discretionary expenditures amidst continuing inflation. Innovation continues to drive demand in personal care appliances. Technology, brands' growing awareness of the diverse needs of their customers, and consumers' interest in indulging in small ways when bigger-ticket expendi...

Euromonitor International's Personal Care Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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