

## **Personal Care Appliances in Spain**

Market Direction | 2024-12-13 | 39 pages | Euromonitor

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### **Report description:**

Sales of personal care appliances declined for the third straight year in 2024 in retail volume terms. Financial pressures linked to elevated inflation and rising food and energy prices forced consumers to reign in their discretionary spending which negatively impacted sales of most categories within personal care appliances. However, the fortunes of the different categories were mixed. For example, electric facial cleansers saw the sharpest drop in retail volume terms, despite growing interest...

Euromonitor International's Personal Care Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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