

## **Other Hot Drinks in Thailand**

Market Direction | 2024-12-10 | 23 pages | Euromonitor

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### **Report description:**

Retail sales of other hot drinks are set to decline in both volume and current value terms in Thailand in 2024. Demand has been dampened largely by the increase in unit prices due to the rising cost of cocoa and sugar. In addition, retail volume growth has been undermined by the increase in consumer mobility now that lifestyles have returned to normal after the pandemic, which is driving sales of RTD alternatives to other hot drinks. In 2024, the global cocoa market has been facing significant c...

Euromonitor International's Other Hot Drinks in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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