

Other Hot Drinks in Malaysia

Market Direction | 2024-12-17 | 22 pages | Euromonitor

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Report description:

Retail value sales of other hot drinks are set to fall in current terms in Malaysia in 2024, with retail volume sales also expected to decline. The sugar tax of MYR0.47 per 100g was extended to pre-mixed beverages, which include other hot drinks, from March 2024. A consecutive year of high unit price growth is set to dampen demand for malt-based hot drinks in 2024 amid persistent inflationary pressure, with cost hikes in raw materials such as sugar, dairy, and cocoa, as well as in energy due to...

Euromonitor International's Other Hot Drinks in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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