

Other Hot Drinks in Algeria

Market Direction | 2024-12-11 | 18 pages | Euromonitor

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Report description:

Other hot drinks remains a relatively underdeveloped category of hot drinks in Algeria, with many consumers unaware of the products that are available. Indeed, chocolate-based flavoured powder drinks is the only product on offer, though it has much less visibility than coffee or tea. In 2024, sales of other hot drinks continue to be challenged by the ongoing economic challenges in the country, including surging inflation, declining disposable incomes and local currency devaluation, which have re...

Euromonitor International's Other Hot Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER HOT DRINKS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Underdeveloped category due to low consumer awareness
Negligible presence of reduced sugar variants
Nestle SA continues to lead; however, local brands are gaining ground

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Positive demographic trends and expansion of modern grocery retailers to support growth
Flourishing foodservice remains a key growth driver
Healthier options for category development

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HOT DRINKS IN ALGERIA

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