

## **Mobility in Turkey**

Market Direction | 2024-12-09 | 23 pages | Euromonitor

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### **Report description:**

Turkish new light vehicle sales saw very strong growth in 2023, following the availability problems experienced a year earlier, with further increases expected in the coming years. Sales of EVs will continue outpacing the performance of traditional combustion engine models, with strong growth also expected in the public charging network. Investments continue to be made in public transport, with both Istanbul and Ankara already recording much higher passenger number levels than pre-pandemic.

Euromonitor International's Mobility in Turkey report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Mobility market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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