

Meat in Brazil

Market Direction | 2024-12-19 | 22 pages | Euromonitor

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Report description:

Brazil is a major global player in meat, particularly in beef production, thanks to its vast grasslands, which are ideal for cattle ranching. This contributes significantly to the country's agricultural exports. However, the industry has faced numerous challenges in recent years, including economic volatility, climate change, and environmental concerns, which have affected both domestic consumption and international trade. During periods of economic downturn, consumers often reduce their spendin...

Euromonitor International's Meat in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Meat in Brazil
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List Of Contents And Tables

MEAT IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Traditional consumption of meat keeps sales high despite challenges
Beef undergoes a gourmet trend, with less traditional cuts receiving new names
PROSPECTS AND OPPORTUNITIES

Old cattle enter the dining scene and become a favourite amongst chefs
Increasing concern with meat origin may boost subscription models

Summary 1 Major Processors of Meat 2024

CATEGORY DATA

- Table 1 Total Sales of Meat by Category: Total Volume 2019-2024
- Table 2 Total Sales of Meat by Category: % Total Volume Growth 2019-2024
- Table 3 Retail Sales of Meat by Category: Volume 2019-2024
- Table 4 Retail Sales of Meat by Category: % Volume Growth 2019-2024
- Table 5 Retail Sales of Meat by Category: Value 2019-2024
- Table 6 Retail Sales of Meat by Category: % Value Growth 2019-2024
- Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2019-2024
- Table 8 Forecast Sales of Meat by Category: Total Volume 2024-2029
- Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2024-2029
- Table 10 □Forecast Retail Sales of Meat by Category: Volume 2024-2029
- Table 11 □Forecast Retail Sales of Meat by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Retail Sales of Meat by Category: Value 2024-2029
- Table 13 □Forecast Retail Sales of Meat by Category: % Value Growth 2024-2029

FRESH FOOD IN BRAZIL

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture
2024 key trends
Retailing developments
What next for fresh food?

MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
- Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
- Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
- Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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