

Large Cooking Appliances in Turkey

Market Direction | 2024-12-12 | 42 pages | Euromonitor

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Report description:

In 2024, large cooking appliances in Turkey recorded only a slight increase in retail volume sales. Nonetheless, this represented an improvement on the 2023 performance, as consumers made early purchases in anticipation of further price increases. While the 2024 retail volume growth performance was significantly lower than the review period CAGR, it was in keeping with the slowdown in demand following Coronavirus (COVID-19)-induced spikes. Another key factor contributing to slower growth, compar...

Euromonitor International's Large Cooking Appliances in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2024

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