

Large Cooking Appliances in South Africa

Market Direction | 2024-12-13 | 40 pages | Euromonitor

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Report description:

Following a drop the previous year, retail volume sales of large cooking appliances in South Africa are marginally improving in 2024. However, the penetration rate of many large cooking appliances is low, with much of the demand limited to consumers with higher disposable incomes, especially in an economy where the unemployment rate continues to rise. Nevertheless, this negative factor is being addressed by an increasing number of retailers offering credit facilities on major appliances, includi...

Euromonitor International's Large Cooking Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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