

## **Large Cooking Appliances in Nigeria**

Market Direction | 2024-12-17 | 35 pages | Euromonitor

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### **Report description:**

The Nigerian economy has been hit by high inflation and currency devaluations leading to weak demand for high-ticket items like large cooking appliances. Consumers had higher priorities as the cost of food and energy climbed over 2024. Large cooking appliances, comprising freestanding cooker hoods and freestanding cookers, are mostly imported into Nigeria with brands subject to rising import costs and currency devaluation, which has pushed up retail prices. Consumers have simply been unable or u...

Euromonitor International's Large Cooking Appliances in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inflationary pressures hinder the growth of large cooking appliances  
Scanfrost leads in large cooking appliances  
Freestanding hobs are preferred option as consumers seek affordable options

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