

## **Juice in Latvia**

Market Direction | 2024-12-16 | 28 pages | Euromonitor

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### **Report description:**

Juice is expected to be the worst performing soft drink in Latvia in 2024, with more than a double-digit percentage volume decline expected. Several factors contribute to this, but mainly it is due to surging prices. This reflected a complex interplay of global supply chain issues and local economic factors. The major driver behind the rising costs was the severe disruption in the global orange juice supply, specifically from Brazil and the US. This global supply crisis has had a direct impact o...

Euromonitor International's Juice in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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