

## **Jewellery in Hong Kong, China**

Market Direction | 2024-12-23 | 19 pages | Euromonitor

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### **Report description:**

After the significant rebound for the category in 2023, jewellery in Hong Kong is experiencing a declining trajectory in 2024, with a particularly strong drop in retail volume sales. This trend is especially evident in fine jewellery with a double-digit decline, due to the reduction in tourist spending in Hong Kong. Historically, international tourists represented a significant proportion of consumers for jewellery in Hong Kong. However, due to rising concerns about the high cost of living, cons...

Euromonitor International's Jewellery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Jewellery in Hong Kong, China  
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### List Of Contents And Tables

#### JEWELLERY IN HONG KONG, CHINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Sluggish jewellery sales due to reduced tourist spending power

Surge in gold price impacts demand for fine jewellery in Hong Kong

Chow Tai Fook embarks on brand transformation to target younger customers

##### PROSPECTS AND OPPORTUNITIES

Luxury jewellery brands leverage art integration to showcase heritage

Jewellery brands utilise collaborations to appeal to younger audience

Sustainability in jewellery designs

##### CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2019-2024

Table 2 Sales of Jewellery by Category: Value 2019-2024

Table 3 Sales of Jewellery by Category: % Volume Growth 2019-2024

Table 4 Sales of Jewellery by Category: % Value Growth 2019-2024

Table 5 Sales of Costume Jewellery by Type: % Value 2019-2024

Table 6 Sales of Fine Jewellery by Type: % Value 2019-2024

Table 7 Sales of Fine Jewellery by Collection: % Value 2019-2024

Table 8 Sales of Fine Jewellery by Metal: % Value 2019-2024

Table 9 NBO Company Shares of Jewellery: % Value 2020-2024

Table 10 □LBN Brand Shares of Jewellery: % Value 2021-2024

Table 11 □Distribution of Jewellery by Format: % Value 2019-2024

Table 12 □Forecast Sales of Jewellery by Category: Volume 2024-2029

Table 13 □Forecast Sales of Jewellery by Category: Value 2024-2029

Table 14 □Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029

Table 15 □Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

#### PERSONAL ACCESSORIES IN HONG KONG, CHINA

##### EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

##### MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2019-2024

Table 17 Sales of Personal Accessories by Category: Value 2019-2024

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 19 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 21 LBN Brand Shares of Personal Accessories: % Value 2021-2024

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Table 22 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 24 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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