

Jewellery in Hong Kong, China

Market Direction | 2024-12-23 | 19 pages | Euromonitor

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Report description:

After the significant rebound for the category in 2023, jewellery in Hong Kong is experiencing a declining trajectory in 2024, with a particularly strong drop in retail volume sales. This trend is especially evident in fine jewellery with a double-digit decline, due to the reduction in tourist spending in Hong Kong. Historically, international tourists represented a significant proportion of consumers for jewellery in Hong Kong. However, due to rising concerns about the high cost of living, cons...

Euromonitor International's Jewellery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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