

Hot Drinks in Ukraine

Market Direction | 2024-12-11 | 37 pages | Euromonitor

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Report description:

Sales of hot drinks were significantly impacted by Russia's invasion of Ukraine in 2022, leading sales to plummet. In 2024, the hot drinks landscape in Ukraine showed signs of economic stabilisation and a gradual recovery in demand. This recovery was driven by a combination of factors, including the adaptation of both consumers and businesses to the new reality. The return of some people to the country, the stabilisation of inflation, the reintroduction of price promotions by brands, the develop...

Euromonitor International's Hot Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN UKRAINE

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Sales benefit from ongoing innovation and a shift from out-of-home consumption

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Players launch instant coffee mixes to provide convenience and indulgence

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PROSPECTS AND OPPORTUNITIES

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