Hot Drinks in Sweden

Market Direction | 2024-12-11 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

In 2024, the total volume of hot drinks in Sweden showcased positive growth, primarily driven by coffee. While tea and other hot drinks experienced a slight decline in retail volume sales, coffee benefited from lower prices after significant increases noted in 2022 and 2023. In 2024, tea and other hot drinks struggled due to lower popularity, reduced marketing, and visibility. In the case of chocolate-based drinks, these options were further challenged by an unhealthy image, compounded by ongoin...

Euromonitor International's Hot Drinks in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Hot Drinks market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Hot Drinks in Sweden
Euromonitor International
December 2024

List Of Contents And Tables

HOT DRINKS IN SWEDEN
EXECUTIVE SUMMARY
Hot drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?
MARKET DATA
Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024
Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources
COFFEE IN SWEDEN
KEY DATA FINDINGS
2024 DEVELOPMENTS

Following a period of decline, retail volume records growth?in 2024
Fresh coffee continues to dominate Swedish consumption in 2024
The big four lead Sweden's retail coffee landscape in 2024
PROSPECTS AND OPPORTUNITIES
Coffee sales in Sweden set to stagnate over the forecast period
Unpredictability impacts the outlook of Sweden's coffee landscape
Changes in the competitive landscape and shifting coffee consumption
CATEGORY DATA
Table 26 Retail Sales of Coffee by Category: Volume 2019-2024
Table 27 Retail Sales of Coffee by Category: Value 2019-2024
Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024
Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024
Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024
Table 31 NBO Company Shares of Coffee: % Retail Value 2020-2024
Table 32 LBN Brand Shares of Coffee: % Retail Value 2021-2024
Table 33 Forecast Retail Sales of Coffee by Category: Volume 2024-2029
Table 34 Forecast Retail Sales of Coffee by Category: Value 2024-2029
Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029
Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029
TEA IN SWEDEN
KEY DATA FINDINGS
2024 DEVELOPMENTS
Tea maintains its position as Sweden's second most popular hot drink
Lipton remains unchallenged as Sweden's leading tea brand
Demand for tea in cafes remains overshadowed by the dominance of coffee
PROSPECTS AND OPPORTUNITIES
The outlook for tea sales is impacted by demographic shifts in Sweden
Health claims and sustainability impact the landscape across the forecast period
Grocery retailers maintain dominance, while niche shops offer speciality brands
CATEGORY DATA
Table 37 Retail Sales of Tea by Category: Volume 2019-2024
Table 38 Retail Sales of Tea by Category: Value 2019-2024
Table 39 Retail Sales of Tea by Category: % Volume Growth 2019-2024
Table 40 Retail Sales of Tea by Category: % Value Growth 2019-2024
Table 41 NBO Company Shares of Tea: % Retail Value 2020-2024
Table 42 LBN Brand Shares of Tea: % Retail Value 2021-2024
Table 43 Forecast Retail Sales of Tea by Category: Volume 2024-2029
Table 44 Forecast Retail Sales of Tea by Category: Value 2024-2029
Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029
Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029
OTHER HOT DRINKS IN SWEDEN
KEY DATA FINDINGS
2024 DEVELOPMENTS
Chocolate-based flavoured powder drinks drives growth through higher price points
Minor shift in consumer sentiment toward Mondelez-owned brands
Unhealthy perceptions challenge demand for chocolate-based flavoured powder drinks
PROSPECTS AND OPPORTUNITIES

Chocolate hot drinks remain a popular indulgence across the forecast period
Consumption of organic goods are impacted by price points
Several challenges impact growth potential of chocolate-based powder hot drinks
CATEGORY DATA
Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024
Table 48 Retail Sales of Other Hot Drinks by Category: Value 2019-2024
Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024
Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024
Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024
Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024
Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029
Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029
Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029
Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

SCOTTS INTERNATIONAL

Hot Drinks in Sweden

Market Direction | 2024-12-11 | 36 pages | Euromonitor

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-11
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com