

Hot Drinks in Croatia

Market Direction | 2024-12-11 | 32 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

In 2024, hot drinks in Croatia is expected to register moderate constant value growth, but only marginal retail volume growth. While general inflation has eased, hot drinks is still under pressure, as key ingredients such as coffee, tea and cocoa continue to see price rises. This is mainly due to climate change, which is leading to prolonged droughts in key producing regions. In addition, security issues around the Red Sea have led to logistical issues and increased transport costs...

Euromonitor International's Hot Drinks in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Hot Drinks in Croatia **Euromonitor International** December 2024

List Of Contents And Tables

Foodservice vs retail split What next for hot drinks?

HOT DRINKS IN CROATIA **EXECUTIVE SUMMARY** Hot drinks in 2024: The big picture 2024 key trends Competitive landscape Retailing developments

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024 Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 10 | Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024

Table 12 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024

Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024

Table 14

| Retail Distribution of Hot Drinks by Format: % Volume 2019-2024

Table 15

| Retail Distribution of Hot Drinks by Format and Category: % Volume 2024

Table 16 ∏Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029

Table 17 ⊓Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029

Table 18
☐Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029

Table 19 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029

Table 20 ∏Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 21 ∏Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029

Table 22 | Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029

Table 23 | Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 24 ☐ Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029

Table 25 [Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources **COFFEE IN CROATIA**

KEY DATA FINDINGS

2024 DEVELOPMENTS

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Players call for tax reduction on coffee, due to continuing rising prices

Nestle expands footprint in foodservice

Lower volume growth through foodservice channels

PROSPECTS AND OPPORTUNITIES

E-commerce an emerging channel

Growth in both premium and specialty coffee

Foodservice remains resilient

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024

Table 27 Retail Sales of Coffee by Category: Value 2019-2024

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024

Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024

Table 30 NBO Company Shares of Coffee: % Retail Value 2020-2024

Table 31 LBN Brand Shares of Coffee: % Retail Value 2021-2024

Table 32 Forecast Retail Sales of Coffee by Category: Volume 2024-2029

Table 33 Forecast Retail Sales of Coffee by Category: Value 2024-2029

Table 34 Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029

Table 35 [Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

TEA IN CROATIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continuing price rises

Matcha, as well as home-made iced tea, increasingly popular

Franck remains the leader in tea

PROSPECTS AND OPPORTUNITIES

Consumers increasingly discerning

E-commerce see further growth

Continuing innovation over the forecast period

CATEGORY DATA

Table 36 Retail Sales of Tea by Category: Volume 2019-2024

Table 37 Retail Sales of Tea by Category: Value 2019-2024

Table 38 Retail Sales of Tea by Category: % Volume Growth 2019-2024

Table 39 Retail Sales of Tea by Category: % Value Growth 2019-2024

Table 40 NBO Company Shares of Tea: % Retail Value 2020-2024

Table 41 LBN Brand Shares of Tea: % Retail Value 2021-2024

Table 42 Forecast Retail Sales of Tea by Category: Volume 2024-2029

Table 43 Forecast Retail Sales of Tea by Category: Value 2024-2029

Table 44 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029

Table 45 □Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

OTHER HOT DRINKS IN CROATIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive performance in 2024

Nestle leads, but local players also have significant foothold

Increasing offerings with added functional ingredients

PROSPECTS AND OPPORTUNITIES

Growing interest in chicory

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Further innovation in flavour Superfoods powdered drinks potential growth area

CATEGORY DATA

Table 46 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 47 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 48 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 49 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 50 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 51 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 55 ∏Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029



☐ - Print this form

To place an Order with Scotts International:

Hot Drinks in Croatia

Market Direction | 2024-12-11 | 32 pages | Euromonitor

ense Igle User Licence Itiple User License (1 S Iltiple User License (Glo				To I.com or 0048 60	
ngle User Licence Iltiple User License (1 S Iltiple User License (Glo	obal) Jestions please contact s			To I.com or 0048 60	€2150.00 €4300.00 €6450.00 /AT Dtal 03 394 346.
ngle User Licence Iltiple User License (1 S Iltiple User License (Glo	obal) Jestions please contact s			To I.com or 0048 60	€2150.00 €4300.00 €6450.00 /AT Dtal 03 394 346.
Itiple User License (1 S Itiple User License (Glo	obal) Jestions please contact s			To I.com or 0048 60	€4300.00 €6450.00 /AT otal
ltiple User License (Glo	obal) Jestions please contact s			To I.com or 0048 60	€6450.00 /AT
nse option. For any qu	uestions please contact s			To I.com or 0048 60	otal 03 394 346.
	•			To I.com or 0048 60	otal 03 394 346.
	•			l.com or 0048 60	3 394 346.
	•				
	Phone*				
		ne*			
	EU Vat / 7	Γax ID / NIP r	number*		
	City*				
	Country*				
	Date	[2	2025-05-07		
	Signature				
		EU Vat / T	EU Vat / Tax ID / NIP r City* Country*	Last Name* EU Vat / Tax ID / NIP number* City* Country*	Last Name* EU Vat / Tax ID / NIP number* City* Country* Date 2025-05-07

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com