

Hot Drinks in Bolivia

Market Direction | 2024-12-11 | 35 pages | Euromonitor

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Report description:

Hot drinks in Bolivia has demonstrated positive growth during 2024, driven by increased volumes in the most prominent categories such as coffee and tea. Locally produced products have shown a better performance due to their more accessible pricing, which aligns with consumer demand amidst economic constraints. However, the demand for other hot drinks, particularly chocolate-flavoured powder drinks, has faced a decline due to substantial price hikes. These changes underline the significant impact...

Euromonitor International's Hot Drinks in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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