

Hosiery in Turkey

Market Direction | 2024-12-13 | 17 pages | Euromonitor

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Report description:

Compared to European countries, per capita consumption of hosiery is still low in Turkey, with much potential for growth. After several years of strong growth post-pandemic, volume sales declined over 2024, with consumers reigning in expenditure. Rising health-awareness in Turkey has made consumers more aware of poor foot hygiene and its link to toenail fungus. Locals are realising this condition can be prevented by changing hosiery frequently and wearing proper footwear. Nonetheless, changing l...

Euromonitor International's Hosiery in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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