

Hosiery in Portugal

Market Direction | 2024-12-09 | 19 pages | Euromonitor

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Report description:

In line with the broader trend, hosiery sales posted strong declines in 2024, as consumers limited expenditure and chose not to replace hosiery as often. Both sheer and non-sheer hosiery saw notable decline in current value sales as consumers switched to cheaper products. The limited differentiation between most hosiery products and lack of innovation means consumers are more than happy to switch to more affordable products. Portuguese consumers have turned to cheaper private label products, inc...

Euromonitor International's Hosiery in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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