

Hosiery in Poland

Market Direction | 2024-12-09 | 18 pages | Euromonitor

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Report description:

Colourful and creative hosiery options are gaining popularity in Poland as consumers look for affordable yet bold fashion statements. Socks, stockings, and tights with vibrant patterns, mismatched designs, and forward-thinking aesthetics that were once niche have now entered the mainstream, with leading brands offering colourful collections. This trend has been linked to the return of long and visible socks, in stark contrast to the declining interest in low-cut socks especially among younger cu...

Euromonitor International's Hosiery in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOSIERY IN POLAND

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Local manufacturers are under pressure

Value is of huge importance to consumers

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