

Hosiery in Norway

Market Direction | 2024-12-09 | 19 pages | Euromonitor

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Report description:

Hosiery volume sales have weakened in Norway following the relatively strong growth post-pandemic, especially in sheer hosiery. Inflation and rising unit prices have resulted in a tougher environment for apparel and footwear overall, which has naturally impacted hosiery as well, since it is primarily purchased as an add-on item. Hosiery is already a very mature category with limited volume growth. Hosiery has a lower visibility compared to other apparel categories, which has posed challenges for...

Euromonitor International's Hosiery in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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