

## **Home Laundry Appliances in the US**

Market Direction | 2024-12-23 | 43 pages | Euromonitor

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### **Report description:**

Home laundry appliances in the US is expected to see little movement in retail volume sales in 2024, with just a marginal decline anticipated. A significant increase in sales was seen during the pandemic in 2021, as hygiene became exceptionally important to consumers, and replacement demand was therefore brought forward as consumers looked to purchase new products offering outstanding cleaning performance. With the replacement cycle for home laundry appliances being over 10 years, most of the pr...

Euromonitor International's Home Laundry Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Leading players expand their shares thanks to constant product development  
E-commerce continues to grow at the expense of non-grocery retailers

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