

Home Laundry Appliances in Spain

Market Direction | 2024-12-13 | 41 pages | Euromonitor

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Report description:

Home laundry appliances saw a small decline in sales in retail volume terms in 2024 with demand impacted by the slowdown in the housing market. New homeowners are a key consumer base for major appliances, including home laundry appliances. Nonetheless, while most categories within home laundry appliances experienced a downturn in demand, the overall decline in retail volume and value terms was less severe compared to other most other areas of major appliances. This was partly due to price reduct...

Euromonitor International's Home Laundry Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Competitive landscape remains stable

Innovation remains a key sales driver in 2024

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New players likely to enter the market and provide competition to the established leaders

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