

## **Footwear in Australia**

Market Direction | 2024-12-19 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Demand for footwear in Australia continues to rise, albeit slowly in 2024 compared to the previous three years, as headwinds from economic slowdown and soaring inflation over the review period force some consumers to reconsider their discretionary spending. As households feel under pressure from the high cost of living, subdued spending is evident across footwear, as consumers either trade down, postpone purchases, respond to discounting activities, seek distraction in other retail categories, o...

Euromonitor International's Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Footwear in Australia  
Euromonitor International  
December 2024

### List Of Contents And Tables

#### FOOTWEAR IN AUSTRALIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Redirected discretionary spending and shifting distribution impact performance of footwear

Sportswear brands and major events heavily influence footwear in Australia

Local fashion footwear brands gain attention for sustainability and considered design

##### PROSPECTS AND OPPORTUNITIES

Sports-inspired footwear likely to help drive growth, as reimagined aesthetic of vintage styles proves popular

Direct-to-consumer dialogue to be facilitated by physical and virtual retail touchpoints

Handcrafted and durable high-quality footwear is sustainable antidote to fast fashion

##### CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2019-2024

Table 2 Sales of Footwear by Category: Value 2019-2024

Table 3 Sales of Footwear by Category: % Volume Growth 2019-2024

Table 4 Sales of Footwear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Footwear: % Value 2020-2024

Table 6 LBN Brand Shares of Footwear: % Value 2021-2024

Table 7 Distribution of Footwear by Format: % Value 2019-2024

Table 8 Forecast Sales of Footwear by Category: Volume 2024-2029

Table 9 Forecast Sales of Footwear by Category: Value 2024-2029

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

#### APPAREL AND FOOTWEAR IN AUSTRALIA

##### EXECUTIVE SUMMARY

Apparel and footwear impacted by challenging economic conditions in 2024

Market polarisation, DEI and sustainability emerge as key trends in 2024

Mergers and disruptive DTC models shape competitive landscape

E-commerce continues to evolve in Australia, responding to consumer demand and shaping trends that echo across the industry

What next for apparel and footwear?

##### MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 13 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 18 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Footwear in Australia**

Market Direction | 2024-12-19 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com