

Food Preparation Appliances in the Philippines

Market Direction | 2024-12-13 | 38 pages | Euromonitor

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Report description:

Retail volume sales of food preparation appliances are expected to grow in the Philippines in 2024. The food preparation appliances category has started to see slower growth since the pandemic, as consumers are slowly returning to their busy schedules. While Filipino consumers do prefer eating at home, preparing food from scratch is becoming less common, especially amongst Millennials and Gen Z consumers. Many are opting for food delivery, which is becoming more accessible in 2024. Those who coo...

Euromonitor International's Food Preparation Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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