

Food Preparation Appliances in South Africa

Market Direction | 2024-12-13 | 36 pages | Euromonitor

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Report description:

Demand for food preparation appliances in South Africa continues to rise in 2024. The consistent increase in the general cost of living in South Africa has forced many consumers to review how they spend their money. One way to achieve this is to prepare meals more frequently at home which would otherwise be purchased from retailers, or foodservice channels such as limited-service restaurants or cafes. This has subsequently resulted in increasing demand for appliances that aid consumers in prepar...

Euromonitor International's Food Preparation Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Food Preparation Appliances in South Africa
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List Of Contents And Tables

FOOD PREPARATION APPLIANCES IN SOUTH AFRICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for food preparation appliances due to increase in home meals

Appliance repair programme helps the unemployed in local communities

Kenwood leads competitive landscape of food preparation appliances

PROSPECTS AND OPPORTUNITIES

Health-conscious consumers will drive category growth moving forward

Rising number of consumers set to buy online in the future

CATEGORY DATA

Table 1 Sales of Food Preparation Appliances by Category: Volume 2019-2024

Table 2 Sales of Food Preparation Appliances by Category: Value 2019-2024

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2019-2024

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2020-2024

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2021-2024

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2019-2024

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2024-2029

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2024-2029

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN SOUTH AFRICA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 12 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 13 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 14 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 15 Sales of Consumer Appliances by Category: Value 2019-2024

Table 16 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 17 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 18 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

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- Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
- Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
- Table 21 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
- Table 22 □Sales of Small Appliances by Category: Volume 2019-2024
- Table 23 □Sales of Small Appliances by Category: Value 2019-2024
- Table 24 □Sales of Small Appliances by Category: % Volume Growth 2019-2024
- Table 25 □Sales of Small Appliances by Category: % Value Growth 2019-2024
- Table 26 □NBO Company Shares of Major Appliances: % Volume 2020-2024
- Table 27 □LBN Brand Shares of Major Appliances: % Volume 2021-2024
- Table 28 □NBO Company Shares of Small Appliances: % Volume 2020-2024
- Table 29 □LBN Brand Shares of Small Appliances: % Volume 2021-2024
- Table 30 □Distribution of Major Appliances by Format: % Volume 2019-2024
- Table 31 □Distribution of Small Appliances by Format: % Volume 2019-2024
- Table 32 □Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
- Table 33 □Forecast Sales of Consumer Appliances by Category: Value 2024-2029
- Table 34 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
- Table 35 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
- Table 36 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
- Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
- Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
- Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
- Table 40 □Forecast Sales of Small Appliances by Category: Volume 2024-2029
- Table 41 □Forecast Sales of Small Appliances by Category: Value 2024-2029
- Table 42 □Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
- Table 43 □Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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