

Fish and Seafood in Brazil

Market Direction | 2024-12-19 | 21 pages | Euromonitor

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Report description:

Fish and seafood in Brazil is expected to maintain volume growth across all channels in 2024. Brazil, with its extensive coastline, offers a diverse range of seafood options. However, the consumption of fish in Brazil is influenced by various factors, including income levels, regional disparities, and cultural preferences. Coastal regions, where seafood is readily available and culturally ingrained, typically have higher consumption rates. Conversely, inland regions may have limited access to fr...

Euromonitor International's Fish and Seafood in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Foodservice as a gateway to increase fish and seafood consumption

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