

## **Financial Cards and Payments in Mexico**

Market Direction | 2024-12-10 | 62 pages | Euromonitor

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### **Report description:**

During 2024, the economic outlook in Mexico has been impacted by inflationary and political factors, while the low unemployment rate, higher salaries, and the active performance of the banking sector have attracted a greater number of customers, moving towards the goal of financial inclusion. The emergence of neobanks such as Openbank from Grupo Santander, due to the launched at the end of 2024, and the consolidation of existing ones, such as Nu Bank, have benefited Mexicans, with access to fina...

Euromonitor International's Financial Cards and Payments in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Financial Cards and Payments in Mexico  
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List Of Contents And Tables

### FINANCIAL CARDS AND PAYMENTS IN MEXICO

#### EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture  
Digital transformation leading financial inclusion in Mexico  
Financial education is a key component in building an inclusive Mexico  
Strategic alliances strengthen the financial ecosystem in Mexico  
What next for financial cards and payments?

#### MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2019-2024  
Table 2 Number of ATMs: Units 2019-2024  
Table 3 Value Lost to Fraud 2019-2024  
Table 4 Card Expenditure by Location 2024  
Table 5 Financial Cards in Circulation by Type: % Number of Cards 2019-2024  
Table 6 Domestic versus Foreign Spend 2024

#### MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2019-2024  
Table 8 Financial Cards by Category: Number of Accounts 2019-2024  
Table 9 Financial Cards Transactions by Category: Value 2019-2024  
Table 10 □Financial Cards by Category: Number of Transactions 2019-2024  
Table 11 □Consumer Payments by Category: Value 2019-2024  
Table 12 □Consumer Payments by Category: Number of Transactions 2019-2024  
Table 13 □M-Commerce by Category: Value 2019-2024  
Table 14 □M-Commerce by Category: % Value Growth 2019-2024  
Table 15 □Financial Cards: Number of Cards by Issuer 2019-2023  
Table 16 □Financial Cards: Number of Cards by Operator 2019-2023  
Table 17 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023  
Table 18 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023  
Table 19 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029  
Table 20 □Forecast Financial Cards by Category: Number of Accounts 2024-2029  
Table 21 □Forecast Financial Cards Transactions by Category: Value 2024-2029  
Table 22 □Forecast Financial Cards by Category: Number of Transactions 2024-2029  
Table 23 □Forecast Consumer Payments by Category: Value 2024-2029  
Table 24 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029  
Table 25 □Forecast M-Commerce by Category: Value 2024-2029  
Table 26 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

#### DEBIT CARDS IN MEXICO

#### KEY DATA FINDINGS

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## 2024 DEVELOPMENTS

A good period for debit cards in Mexico

Neobanks steadily capitalise on debit products

Building a strong relationship with a financial institution

## PROSPECTS AND OPPORTUNITIES

The proactive participation of government authorities is essential

Commercial debit cards to capitalise on the nearshoring boom

B2B: Electronic payments likely to continue leading payments in Mexico, as in Latin America

## CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2019-2024

Table 28 Debit Cards Transactions 2019-2024

Table 29 Debit Cards in Circulation: % Growth 2019-2024

Table 30 Debit Cards Transactions: % Growth 2019-2024

Table 31 Debit Cards: Number of Cards by Issuer 2019-2023

Table 32 Debit Cards: Number of Cards by Operator 2019-2023

Table 33 Debit Cards Payment Transaction Value by Issuer 2019-2023

Table 34 Debit Cards Payment Transaction Value by Operator 2019-2023

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2024-2029

Table 36 □Forecast Debit Cards Transactions 2024-2029

Table 37 □Forecast Debit Cards in Circulation: % Growth 2024-2029

Table 38 □Forecast Debit Cards Transactions: % Growth 2024-2029

## CREDIT CARDS IN MEXICO

### KEY DATA FINDINGS

## 2024 DEVELOPMENTS

High inflation rates and economic uncertainty lead to conservative spending

Younger segment drives growth in BNPL

Card diversification aims to enhance trust amongst Mexicans

## PROSPECTS AND OPPORTUNITIES

Embedded finance in key industries in Mexico: Travel

AI emerges as a key factor for the evolution of credit cards in Mexico

Emerging groups will redefine strategies in financial cards and payments

## CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2019-2024

Table 40 Credit Cards Transactions 2019-2024

Table 41 Credit Cards in Circulation: % Growth 2019-2024

Table 42 Credit Cards Transactions: % Growth 2019-2024

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2019-2024

Table 44 Commercial Credit Cards Transactions 2019-2024

Table 45 Commercial Credit Cards in Circulation: % Growth 2019-2024

Table 46 Commercial Credit Cards Transactions: % Growth 2019-2024

Table 47 Personal Credit Cards: Number of Cards in Circulation 2019-2024

Table 48 □Personal Credit Cards Transactions 2019-2024

Table 49 □Personal Credit Cards in Circulation: % Growth 2019-2024

Table 50 □Personal Credit Cards Transactions: % Growth 2019-2024

Table 51 □Credit Cards: Number of Cards by Issuer 2019-2023

Table 52 □Credit Cards: Number of Cards by Operator 2019-2023

Table 53 □Credit Cards Payment Transaction Value by Issuer 2019-2023

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Table 54 □Credit Cards Payment Transaction Value by Operator 2019-2023

Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2019-2023

Table 56 □Commercial Credit Cards: Number of Cards by Operator 2019-2023

Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2019-2023

Table 59 □Personal Credit Cards: Number of Cards by Issuer 2019-2023

Table 60 □Personal Credit Cards: Number of Cards by Operator 2019-2023

Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2019-2023

Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2024-2029

Table 64 □Forecast Credit Cards Transactions 2024-2029

Table 65 □Forecast Credit Cards in Circulation: % Growth 2024-2029

Table 66 □Forecast Credit Cards Transactions: % Growth 2024-2029

Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029

Table 68 □Forecast Commercial Credit Cards Transactions 2024-2029

Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029

Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2024-2029

Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029

Table 72 □Forecast Personal Credit Cards Transactions 2024-2029

Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2024-2029

Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2024-2029

## CHARGE CARDS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Positive economic environment in 2024 maintains growth for charge cards

Cardholders continue to be compensated for good management

Service leads the strategic proposal of charge cards

#### PROSPECTS AND OPPORTUNITIES

Charge cards to embrace positive economic environment by capitalising on e-commerce

New players expected to enter charge cards

American Express supports local businesses to ensure inclusion

#### CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2019-2024

Table 76 Charge Cards Transactions 2019-2024

Table 77 Charge Cards in Circulation: % Growth 2019-2024

Table 78 Charge Cards Transactions: % Growth 2019-2024

Table 79 Commercial Charge Cards: Number of Cards in Circulation 2019-2024

Table 80 Commercial Charge Cards Transactions 2019-2024

Table 81 Commercial Charge Cards in Circulation: % Growth 2019-2024

Table 82 Commercial Charge Cards Transactions: % Growth 2019-2024

Table 83 Personal Charge Cards: Number of Cards in Circulation 2019-2024

Table 84 □Personal Charge Cards Transactions 2019-2024

Table 85 □Personal Charge Cards in Circulation: % Growth 2019-2024

Table 86 □Personal Charge Cards Transactions: % Growth 2019-2024

Table 87 □Charge Cards: Number of Cards by Issuer 2019-2023

Table 88 □Charge Cards: Number of Cards by Operator 2019-2023

Table 89 □Charge Cards Payment Transaction Value by Issuer 2019-2023

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Table 90 □Charge Cards Payment Transaction Value by Operator 2019-2023

Table 91 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023

Table 92 □Commercial Charge Cards: Number of Cards by Operator 2019-2023

Table 93 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 94 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023

Table 95 □Personal Charge Cards: Number of Cards by Issuer 2019-2023

Table 96 □Personal Charge Cards: Number of Cards by Operator 2019-2023

Table 97 □Personal Charge Cards Transaction Value by Issuer 2019-2023

Table 98 □Personal Charge Cards Transaction Value by Operator 2019-2023

Table 99 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029

Table 100 □Forecast Charge Cards Transactions 2024-2029

Table 101 □Forecast Charge Cards in Circulation: % Growth 2024-2029

Table 102 □Forecast Charge Cards Transactions: % Growth 2024-2029

Table 103 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029

Table 104 □Forecast Commercial Charge Cards Transactions 2024-2029

Table 105 □Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029

Table 106 □Forecast Commercial Charge Cards Transactions: % Growth 2024-2029

Table 107 □Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029

Table 108 □Forecast Personal Charge Cards Transactions 2024-2029

Table 109 □Forecast Personal Charge Cards in Circulation: % Growth 2024-2029

Table 110 □Forecast Personal Charge Cards Transactions: % Growth 2024-2029

PRE-PAID CARDS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Political environment enhances the performance of pre-paid cards

Pre-paid cards make it easier for shoppers to purchase online

Pre-paid cards capitalise on streaming platforms

PROSPECTS AND OPPORTUNITIES

Marketplaces set to drive consistent growth for pre-paid cards

Technology is driving modernisation: Contactless payments

Data power to enhance closed loop pre-paid cards from retail stores

CATEGORY DATA

Table 111 Pre-paid Cards: Number of Cards in Circulation 2019-2024

Table 112 Pre-paid Cards Transactions 2019-2024

Table 113 Pre-paid Cards in Circulation: % Growth 2019-2024

Table 114 Pre-paid Cards Transactions: % Growth 2019-2024

Table 115 Closed Loop Pre-paid Cards Transactions 2019-2024

Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024

Table 117 Open Loop Pre-paid Cards Transactions 2019-2024

Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024

Table 119 Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 120 □Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 121 □Pre-paid Cards Transaction Value by Issuer 2019-2023

Table 122 □Pre-paid Cards Transaction Value by Operator 2019-2023

Table 123 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

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Table 126 □Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023

Table 127 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 128 □Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 129 □Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023

Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029

Table 132 □Forecast Pre-paid Cards Transactions 2024-2029

Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2024-2029

Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2024-2029

Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2024-2029

Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029

Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2024-2029

Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

## STORE CARDS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Economic stability favours growth for store cards in Mexico

Cashback continues to drive competitiveness amongst store cards

Store cards help move towards financial inclusion, with improved accessibility to credit products

### PROSPECTS AND OPPORTUNITIES

Marketplaces will continue challenging traditional ways of selling, offering opportunities to financial products

Nearshoring and the expansion of urban areas could enhance growth of store cards

Store cards to see increasingly fierce competition from alternative financial products

### CATEGORY DATA

Table 139 Store Cards: Number of Cards in Circulation 2019-2024

Table 140 Store Cards Transactions 2019-2024

Table 141 Store Cards in Circulation: % Growth 2019-2024

Table 142 Store Cards Transactions: % Growth 2019-2024

Table 143 Store Cards: Number of Cards by Issuer 2019-2023

Table 144 Store Cards: Payment Transaction Value by Issuer 2019-2023

Table 145 Forecast Store Cards: Number of Cards in Circulation 2024-2029

Table 146 Forecast Store Cards Transactions 2024-2029

Table 147 Forecast Store Cards in Circulation: % Growth 2024-2029

Table 148 □Forecast Store Cards Transactions: % Growth 2024-2029

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