

Financial Cards and Payments in Malaysia

Market Direction | 2024-12-18 | 56 pages | Euromonitor

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Report description:

The number of financial cards in circulation in Malaysia is set to grow further in 2024, accompanied by an increase in transaction volumes. This is indicative of an ongoing shift toward a cashless society, fuelled by advancements in digital payment infrastructure and changing consumer preferences. Younger, tech-savvy Malaysians are a significant driver of this trend, with convenience and security among the top motivators for embracing digital payments.

Euromonitor International's Financial Cards and Payments in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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