

Financial Cards and Payments in Chile

Market Direction | 2024-12-12 | 55 pages | Euromonitor

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Report description:

The financial cards and payments landscape in Chile is undergoing a transformative shift in 2024, driven by regulatory advancements, technological innovations, and changing consumer preferences. The introduction of the Fintech Law is also reshaping the landscape, fostering competition and promoting financial inclusion by allowing new players to enter the space. Ratified by the Ministry of Finance on 4 January 2023, the Fintech Law set out to regulate open finance and further the country's vision...

Euromonitor International's Financial Cards and Payments in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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