

Energy Drinks in the Czech Republic

Market Direction | 2024-12-11 | 29 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Energy drinks experienced one of the most dynamic growth trends in 2024, with sales continuing to rise throughout the review period despite the pressures of a higher cost of living for Czech households. As the economic situation stabilised and inflation rates eased, the sector saw ongoing growth, with off-trade volumes increasing by 5%. However, while the landscape remained on an upward trajectory, the pace of growth has slowed compared to previous years. The return of people to offices and scho...

Euromonitor International's Energy Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Energy Drinks in the Czech Republic
Euromonitor International
December 2024

List Of Contents And Tables

ENERGY DRINKS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ongoing positive growth as consumers seek a convenient energy boost
Private label gains ground as consumers look for easy ways to save costs
Health-conscious consumers reach for taurine-free energy drinks

PROSPECTS AND OPPORTUNITIES

Gamers are an important demographic for energy drink players
E-commerce expands as consumers preference ease and convenience
Innovations focus on healthier attributes to drive sales over the forecast period

CATEGORY DATA

Table 1 Off-trade Sales of Energy Drinks: Volume 2019-2024
Table 2 Off-trade Sales of Energy Drinks: Value 2019-2024
Table 3 Off-trade Sales of Energy Drinks: % Volume Growth 2019-2024
Table 4 Off-trade Sales of Energy Drinks: % Value Growth 2019-2024
Table 5 NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024
Table 6 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024
Table 7 NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024
Table 8 LBN Brand Shares of Off-trade Energy Drinks: % Value 2021-2024
Table 9 Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029
Table 10 □Forecast Off-trade Sales of Energy Drinks: Value 2024-2029
Table 11 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029
Table 12 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

SOFT DRINKS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 22 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 23 □Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 24 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 25 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 26 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 27 □NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
Table 28 □LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
Table 29 □NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
Table 30 □LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
Table 31 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 32 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 33 □NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 34 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 35 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 36 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 37 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 38 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 40 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 41 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 42 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 43 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 44 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 45 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 46 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 47 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 48 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in the Czech Republic

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Energy Drinks in the Czech Republic

Market Direction | 2024-12-11 | 29 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com