

# **Eggs in the United Kingdom**

Market Direction | 2024-12-17 | 19 pages | Euromonitor

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## Report description:

Retail demand for eggs in the UK has recovered in 2024, supported by many favourable developments. These include a significant slowdown of growth in the average unit price, facilitated by a stabilisation of food inflation and feed costs. This has not only boosted the perceived value of eggs but also ensured that they remain a staple on supermarket shelves. The absence of a major outbreak of avian flu since 2023 has allowed egg producers in the UK to experience a much-needed recovery. This period...

Euromonitor International's Eggs in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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