

Eggs in Brazil

Market Direction | 2024-12-19 | 20 pages | Euromonitor

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Report description:

Brazil's macroeconomic scenario has been a mix of positive and challenging factors in 2023 and 2024. The country has experienced robust economic growth, driven by a strong labour market and fiscal transfers, whilst rising interest rates and inflationary pressures have posed significant challenges for consumers and businesses alike. In this context, Brazilian consumers have adopted a more cautious approach to spending. The fluctuation of meat prices in retail has led some consumers to buy less qu...

Euromonitor International's Eggs in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Eggs in Brazil
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List Of Contents And Tables

EGGS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflation promotes the consumption of eggs as an alternative to meat

Eggs takes advantage of recent positive associations with health

PROSPECTS AND OPPORTUNITIES

Organic and free-range eggs are valued by consumers

Foodservice also set to take advantage of the popularity of eggs

Summary 1 Major Processors of Eggs 2024

CATEGORY DATA

Table 1 Total Sales of Eggs: Total Volume 2019-2024

Table 2 Total Sales of Eggs: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Eggs: Volume 2019-2024

Table 4 Retail Sales of Eggs: % Volume Growth 2019-2024

Table 5 Retail Sales of Eggs: Value 2019-2024

Table 6 Retail Sales of Eggs: % Value Growth 2019-2024

Table 7 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Eggs: Total Volume 2024-2029

Table 9 Forecast Total Sales of Eggs: % Total Volume Growth 2024-2029

Table 10 Forecast Retail Sales of Eggs: Volume 2024-2029

Table 11 Forecast Retail Sales of Eggs: % Volume Growth 2024-2029

Table 12 Forecast Retail Sales of Eggs: Value 2024-2029

Table 13 Forecast Retail Sales of Eggs: % Value Growth 2024-2029

FRESH FOOD IN BRAZIL

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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