

Eggs in Brazil

Market Direction | 2024-12-19 | 20 pages | Euromonitor

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Report description:

Brazil's macroeconomic scenario has been a mix of positive and challenging factors in 2023 and 2024. The country has experienced robust economic growth, driven by a strong labour market and fiscal transfers, whilst rising interest rates and inflationary pressures have posed significant challenges for consumers and businesses alike. In this context, Brazilian consumers have adopted a more cautious approach to spending. The fluctuation of meat prices in retail has led some consumers to buy less qu...

Euromonitor International's Eggs in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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