

Dishwashers in the Philippines

Market Direction | 2024-12-13 | 36 pages | Euromonitor

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Report description:

Retail volume sales of dishwashers are set to rise in the Philippines in 2024. The dishwashers category continues to become increasingly visible in the market, with manufacturers becoming more active on social media and retailers looking to educate consumers on using dishwashers, while offering huge price discounts as an incentive for higher income households to purchase the products. At the same time, with many new construction projects in Metro Manila providing dishwashers in luxury units, the...

Euromonitor International's Dishwashers in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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