

Dishwashers in South Africa

Market Direction | 2024-12-13 | 35 pages | Euromonitor

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Report description:

Retail volume sales of dishwashers in South Africa continue to fall in 2024, due to increased living costs in the country and a challenging economic climate. With less than 5% of households owning a dishwasher in South Africa, the penetration rate of the appliance remains low due to its non-essential nature, with many consumers having no option but to wash their dishes by hand. With a large rural population, many South African households do not have access to an adequate water supply and the cor...

Euromonitor International's Dishwashers in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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