

Dishwashers in Indonesia

Market Direction | 2024-12-24 | 37 pages | Euromonitor

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Report description:

Demand for dishwashers remains relatively low in Indonesia, with a household penetration rate of less than 1%, with many people continuing to prefer washing their dishes manually. Dishwashers are still perceived as more niche consumer appliances, not widely seen as a necessity. This perception is especially prevalent amongst lower income households, for whom the cost of purchasing and operating a dishwasher is often considered too high. Consequently, these families find it more practical to stic...

Euromonitor International's Dishwashers in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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