

Debit Cards in Mexico

Market Direction | 2024-12-10 | 21 pages | Euromonitor

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Report description:

In Mexico, 2023 was a year in which debit cards saw an increase in the number of debit cards in circulation, and double-digit growth in volume and current value transactions, and this is set to continue in 2024, driven by the dynamism of the category and a stable economy. A low unemployment rate in Mexico, the lowest in Latin America, and the boost in nearshoring have maintained a positive economic environment for the population, who have seen in new financial products a practical opportunity to...

Euromonitor International's Debit Card Transactions in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Debit Cards in Mexico
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List Of Contents And Tables

DEBIT CARDS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

A good period for debit cards in Mexico

Neobanks steadily capitalise on debit products

Building a strong relationship with a financial institution

PROSPECTS AND OPPORTUNITIES

The proactive participation of government authorities is essential

Commercial debit cards to capitalise on the nearshoring boom

B2B: Electronic payments likely to continue leading payments in Mexico, as in Latin America

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2019-2024

Table 2 Debit Cards Transactions 2019-2024

Table 3 Debit Cards in Circulation: % Growth 2019-2024

Table 4 Debit Cards Transactions: % Growth 2019-2024

Table 5 Debit Cards: Number of Cards by Issuer 2019-2023

Table 6 Debit Cards: Number of Cards by Operator 2019-2023

Table 7 Debit Cards Payment Transaction Value by Issuer 2019-2023

Table 8 Debit Cards Payment Transaction Value by Operator 2019-2023

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2024-2029

Table 10 □Forecast Debit Cards Transactions 2024-2029

Table 11 □Forecast Debit Cards in Circulation: % Growth 2024-2029

Table 12 □Forecast Debit Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN MEXICO

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

Digital transformation leading financial inclusion in Mexico

Financial education is a key component in building an inclusive Mexico

Strategic alliances strengthen the financial ecosystem in Mexico

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2019-2024

Table 14 Number of ATMs: Units 2019-2024

Table 15 Value Lost to Fraud 2019-2024

Table 16 Card Expenditure by Location 2024

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 18 Domestic versus Foreign Spend 2024

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 20 Financial Cards by Category: Number of Accounts 2019-2024

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Table 21 Financial Cards Transactions by Category: Value 2019-2024
Table 22 Financial Cards by Category: Number of Transactions 2019-2024
Table 23 Consumer Payments by Category: Value 2019-2024
Table 24 Consumer Payments by Category: Number of Transactions 2019-2024
Table 25 M-Commerce by Category: Value 2019-2024
Table 26 M-Commerce by Category: % Value Growth 2019-2024
Table 27 Financial Cards: Number of Cards by Issuer 2019-2023
Table 28 Financial Cards: Number of Cards by Operator 2019-2023
Table 29 Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 30 Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 31 Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 32 Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 33 Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 34 Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 35 Forecast Consumer Payments by Category: Value 2024-2029
Table 36 Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 37 Forecast M-Commerce by Category: Value 2024-2029
Table 38 Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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