

Debit Cards in Chile

Market Direction | 2024-12-12 | 23 pages | Euromonitor

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Report description:

Debit card usage in Chile continues to see support from the ongoing switch away from cash in 2024. This has been further supported by increased financial inclusion, e-commerce expansion, as consumers and industries alike move towards digital payments. The COVID-19 pandemic accelerated adoption in 2020-2021 due to a move towards contactless methods, which has since been further supported by ongoing developments in technology. However, growth is expected to slow, especially for personal debit card...

Euromonitor International's Debit Card Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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