

Credit Cards in Saudi Arabia

Market Direction | 2024-12-12 | 30 pages | Euromonitor

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Report description:

Saudi Arabia is poised to witness a notable surge in credit card ownership and usage (in terms of number of transactions), throughout 2024. This growth is attributed to strategic partnerships aimed at introducing innovative credit card offerings and advanced payment solutions across the Kingdom. A key example is Mastercard's collaboration with the digital payments technology company Loop. This partnership includes issuing Bank Identification Numbers (BINs) for credit cards. BINs are crucial iden...

Euromonitor International's Credit Card Transactions in Saudi Arabia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Lucrative bank offers make credit cards a compelling choice for consumers

Saudi Banks drive growth through Shariah-compliant credit card offerings

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