

Credit Cards in Chile

Market Direction | 2024-12-12 | 30 pages | Euromonitor

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Report description:

Credit cards in Chile is experiencing moderate growth in 2024, driven by ongoing economic recovery. While personal credit card transactions have traditionally dominated the landscape, the rise of Buy Now, Pay Later (BNPL) services pose a significant competitive challenge, especially for smaller purchases. As consumers increasingly opt for the flexibility of BNPL, the growth rate of credit card transactions may slow, compelling issuers to adapt their strategies. On the other hand, commercial cred...

Euromonitor International's Credit Card Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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