

Consumer Credit in Malaysia

Market Direction | 2024-12-16 | 14 pages | Euromonitor

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Report description:

In 2024, Malaysia's government introduced the e-invoicing initiative, which is expected to have a significant impact on consumer credit, particularly in sectors like auto loans. Due to the phased in over the next year, the initiative requires businesses with annual revenues exceeding MYR100 million to comply by August 2024, while those with revenues between MYR25 million and MYR100 million must follow suit by January 2025. The aim of this initiative is to digitalise business transactions, enhanc...

Euromonitor International's Consumer Credit in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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