

Consumer Appliances in the US

Market Direction | 2024-12-23 | 130 pages | Euromonitor

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Report description:

Consumer appliances in the US is set to see little movement in retail volume terms in 2024, with just marginal growth expected. However, whilst small appliances is projected to return to growth in the year overall after a couple of years of decline, major appliances is expected to maintain its declining trend. Small appliances is mainly expected to see a better performance than major appliances due to the lower price point of such products. With improving but still difficult economic circumstanc...

Euromonitor International's Consumer Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Both manufacturers and consumers likely to consider sustainability

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