

## **Consumer Appliances in Spain**

Market Direction | 2024-12-13 | 135 pages | Euromonitor

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### **Report description:**

The decline in the construction and real estate market has significantly impacted the demand for major appliances in Spain. According to the Instituto Nacional de Estadística (INE), real estate transactions dropped significantly in the first quarter of 2024, with mortgages experiencing an even greater decline. This trend similarly affected residential development, with it particularly impacting volume sales of built-in major appliances. However, the growth of premium and high-end residential pro...

Euromonitor International's Consumer Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New players likely to enter the market and provide competition to the established leaders

Energy efficiency and durability expected to drive innovation in the category over the forecast period

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