

# **Consumer Appliances in Saudi Arabia**

Market Direction | 2024-12-12 | 131 pages | Euromonitor

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### Report description:

Sales of consumer appliances in Saudi Arabia experienced steady overall growth in volume and value terms on 2024, supported by ongoing urbanisation, strong inbound tourism, and the growth of various industries in line with Saudi Arabia's Vision 2030 strategy. Other growth drivers included technical developments and changes in consumer lifestyles. The demand for consumer appliances in Saudi Arabia is influenced by factors such as value for money, reasonable warranty periods, reputable brands, and...

Euromonitor International's Consumer Appliances in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## PROSPECTS AND OPPORTUNITIES

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