

Consumer Appliances in Indonesia

Market Direction | 2024-12-24 | 126 pages | Euromonitor

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Report description:

In 2024, consumer appliances in Indonesia is set to record stable retail volume growth, driven primarily by urbanisation and the increasing need for effective appliances to help manage busier lifestyles. As more people move to urban areas and adapt to the faster-paced living conditions, demand for efficient and convenient household appliances continues to rise. Urban dwellers seek appliances that simplify their daily routine and improve their quality of life, which is reinforcing the industry's...

Euromonitor International's Consumer Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Appliances in Indonesia Euromonitor International December 2024

List Of Contents And Tables

CONSUMER APPLIANCES IN INDONESIA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 2 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 4 Sales of Consumer Appliances by Category: Value 2019-2024

Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 6 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 10 ∏Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 11 Sales of Small Appliances by Category: Volume 2019-2024

Table 13 Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 14

| Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 16 ∏LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 17 NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 18 [LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 19 \square Distribution of Major Appliances by Format: % Volume 2019-2024

Table 20 □Distribution of Small Appliances by Format: % Volume 2019-2024

Table 21 [Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 22 ☐Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 23 [Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 24 [Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

 $\textbf{Table 25} \ {\small \square} \textbf{Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029 } \\$

Table 26 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 27 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 28 | Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 29 ☐Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 30 [Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 31 [Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

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Table 32 [Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

REFRIGERATION APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation drives growth for refrigeration appliances

Rising affordability and changing preferences in fridge-freezers in Indonesia

Sharp Electronics maintains its lead in refrigeration appliances

PROSPECTS AND OPPORTUNITIES

Growth in refrigeration appliances set to be driven by property ownership and replacement sales

Growth projected for freestanding freezers and larger refrigeration appliances

Refrigeration appliances manufacturers will emphasise design and lifestyle

CATEGORY DATA

Table 33 Sales of Refrigeration Appliances by Category: Volume 2019-2024

Table 34 Sales of Refrigeration Appliances by Category: Value 2019-2024

Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2019-2024

Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2019-2024

Table 37 Sales of Freezers by Format: % Volume 2019-2024

Table 38 Sales of Freezers by Volume Capacity: % Volume 2019-2024

Table 39 Sales of Fridge Freezers by Format: % Volume 2019-2024

Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2019-2024

Table 41 Sales of Fridge Freezers by Smart Appliances: % Volume 2020-2024

Table 43 NBO Company Shares of Refrigeration Appliances: % Volume 2020-2024

Table 44 ☐LBN Brand Shares of Refrigeration Appliances: % Volume 2021-2024

Table 45 ☐NBO Company Shares of Built-in Fridge Freezers: % Volume 2020-2024

Table 46 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2020-2024

Table 47 □NBO Company Shares of Built-in Fridges: % Volume 2020-2024

Table 48 NBO Company Shares of Freestanding Fridges: % Volume 2020-2024

Table 49

☐ Distribution of Refrigeration Appliances by Format: % Volume 2019-2024

Table 50 [Production of Refrigeration Appliances: Total Volume 2019-2024

Table 51 [Forecast Sales of Refrigeration Appliances by Category: Volume 2024-2029

Table 52 | Forecast Sales of Refrigeration Appliances by Category: Value 2024-2029

Table 53 [Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2024-2029

Table 54 [Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2024-2029

HOME LAUNDRY APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Home laundry appliances in Indonesia sees a shifting landscape

Attracting customers with affordable products and offline experience centres

Sharp leads home laundry appliances in Indonesia

PROSPECTS AND OPPORTUNITIES

Challenges will contribute to modest growth in demand for home laundry appliances

Al-enhanced smart laundry appliances set to transform the category

Continued rise in demand expected for automatic washing machines in Indonesia

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CATEGORY DATA

Table 55 Sales of Home Laundry Appliances by Category: Volume 2019-2024

Table 56 Sales of Home Laundry Appliances by Category: Value 2019-2024

Table 57 Sales of Home Laundry Appliances by Category: % Volume Growth 2019-2024

Table 58 Sales of Home Laundry Appliances by Category: % Value Growth 2019-2024

Table 59 Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2019-2024

Table 60 Sales of Automatic Washing Machines by Format: % Volume 2019-2024

Table 61 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2019-2024

Table 62 Sales of Automatic Washing Machines by Smart Appliances: % Volume 2020-2024

Table 63 NBO Company Shares of Home Laundry Appliances: % Volume 2020-2024

Table 64 ∏LBN Brand Shares of Home Laundry Appliances: % Volume 2021-2024

Table 65 ☐ Distribution of Home Laundry Appliances by Format: % Volume 2019-2024

Table 66 ☐ Production of Home Laundry Appliances: Total Volume 2019-2024

Table 67 ∏Forecast Sales of Home Laundry Appliances by Category: Volume 2024-2029

Table 68 | Forecast Sales of Home Laundry Appliances by Category: Value 2024-2029

Table 69 [Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2024-2029

Table 70 [Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2024-2029

DISHWASHERS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dishwashers is a niche but growing category in Indonesia

Dishwashers target convenience and efficiency for young families

Electrolux leads dishwashers in Indonesia despite the rising competition

PROSPECTS AND OPPORTUNITIES

Electricity supply challenges may hinder the widespread adoption of dishwashers

Affluent urban households and e-commerce set to boost sales of dishwashers

Overcoming the cultural barriers to the adoption of dishwashers in Indonesia

CATEGORY DATA

Table 71 Sales of Dishwashers by Category: Volume 2019-2024

Table 72 Sales of Dishwashers by Category: Value 2019-2024

Table 73 Sales of Dishwashers by Category: % Volume Growth 2019-2024

Table 74 Sales of Dishwashers by Category: % Value Growth 2019-2024

Table 75 Sales of Dishwashers by Format: % Volume 2019-2024

Table 76 Sales of Dishwashers by Smart Appliances: % Volume 2020-2024

Table 77 NBO Company Shares of Dishwashers: % Volume 2020-2024

Table 78 LBN Brand Shares of Dishwashers: % Volume 2021-2024

Table 79 Distribution of Dishwashers by Format: % Volume 2019-2024

Table 80 \square Production of Dishwashers: Total Volume 2019-2024

Table 81 ☐Forecast Sales of Dishwashers by Category: Volume 2024-2029

Table 82 [Forecast Sales of Dishwashers by Category: Value 2024-2029

Table 83 \square Forecast Sales of Dishwashers by Category: % Volume Growth 2024-2029

Table 84 [Forecast Sales of Dishwashers by Category: % Value Growth 2024-2029

LARGE COOKING APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing demand for large cooking appliances in Indonesia in 2024

Built-in hobs leads the sales and growth of large cooking appliances

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Modena Indonesia leads large cooking appliances

PROSPECTS AND OPPORTUNITIES

Positive outlook for large cooking appliances

The competition is expected to intensify as smaller brand expand distribution

Challenges and opportunities in large cooking appliances

CATEGORY DATA

Table 85 Sales of Large Cooking Appliances by Category: Volume 2019-2024

Table 86 Sales of Large Cooking Appliances by Category: Value 2019-2024

Table 87 Sales of Large Cooking Appliances by Category: % Volume Growth 2019-2024

Table 88 Sales of Large Cooking Appliances by Category: % Value Growth 2019-2024

Table 89 Sales of Built-in Hobs by Format: % Volume 2019-2024

Table 90 Sales of Ovens by Smart Appliances: % Volume 2020-2024

Table 91 NBO Company Shares of Large Cooking Appliances: % Volume 2020-2024

Table 92 LBN Brand Shares of Large Cooking Appliances: % Volume 2021-2024

Table 93 NBO Company Shares of Built-in Hobs: % Volume 2020-2024

Table 94 [NBO Company Shares of Ovens: % Volume 2020-2024

Table 95 □NBO Company Shares of Cooker Hoods: % Volume 2020-2024

Table 96 ∏NBO Company Shares of Built-in Cooker Hoods: % Volume 2020-2024

Table 97 [NBO Company Shares of Freestanding Cooker Hoods: % Volume 2020-2024

Table 100 Distribution of Large Cooking Appliances by Format: % Volume 2019-2024

Table 101
☐Production of Large Cooking Appliances: Total Volume 2019-2024

Table 102 ∏Forecast Sales of Large Cooking Appliances by Category: Volume 2024-2029

Table 103 | Forecast Sales of Large Cooking Appliances by Category: Value 2024-2029

Table 104 [Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2024-2029

Table 105 [Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2024-2029

MICROWAVES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation and busy lifestyles fuel dynamic growth for microwaves

Rising demand for multifunctional microwaves in Indonesia

Sharp leads microwaves amidst rising competition

PROSPECTS AND OPPORTUNITIES

Future growth in demand for microwaves will be driven by urbanisation and desire for convenience

Educational campaigns likely to be crucial for expanding the penetration of microwaves

The intensifying competition will drive innovation in microwaves in Indonesia

CATEGORY DATA

Table 106 Sales of Microwaves by Category: Volume 2019-2024

Table 107 Sales of Microwaves by Category: Value 2019-2024

Table 108 Sales of Microwaves by Category: % Volume Growth 2019-2024

Table 109 Sales of Microwaves by Category: % Value Growth 2019-2024

Table 110 Sales of Microwaves by Smart Appliances: % Volume 2020-2024

Table 111 NBO Company Shares of Microwaves: % Volume 2020-2024

Table 112 LBN Brand Shares of Microwaves: % Volume 2021-2024

Table 113 Distribution of Microwaves by Format: % Volume 2019-2024

Table 114 Production of Microwaves: Total Volume 2019-2024

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Table 115

□Forecast Sales of Microwaves by Category: Volume 2024-2029

Table 116 [Forecast Sales of Microwaves by Category: Value 2024-2029

Table 117 [Forecast Sales of Microwaves by Category: % Volume Growth 2024-2029

Table 118 ☐Forecast Sales of Microwaves by Category: % Value Growth 2024-2029

FOOD PREPARATION APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing familiarity with and demand for food preparation appliances

Efficiency and health trends drive growth in food processors and slow juicers

Philips maintains its strong reputation amidst rising competition

PROSPECTS AND OPPORTUNITIES

Growth in food preparation appliances to be driven by affordable prices

Gen Z: The next target market for food preparation appliances

E-commerce to fuel the growth of food preparation appliances in Indonesia

CATEGORY DATA

Table 119 Sales of Food Preparation Appliances by Category: Volume 2019-2024

Table 120 Sales of Food Preparation Appliances by Category: Value 2019-2024

Table 121 Sales of Food Preparation Appliances by Category: % Volume Growth 2019-2024

Table 122 Sales of Food Preparation Appliances by Category: % Value Growth 2019-2024

Table 123 NBO Company Shares of Food Preparation Appliances: % Volume 2020-2024

Table 124 LBN Brand Shares of Food Preparation Appliances: % Volume 2021-2024

Table 125 Distribution of Food Preparation Appliances by Format: % Volume 2019-2024

Table 126 Forecast Sales of Food Preparation Appliances by Category: Volume 2024-2029

Table 127 Forecast Sales of Food Preparation Appliances by Category: Value 2024-2029

Table 128 ∏Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2024-2029

Table 129 ∏Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2024-2029

SMALL COOKING APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady demand for freestanding hobs and rice cookers as households rise

Rapid growth of air fryers in Indonesia

Demand for compact and multifunctional appliances

PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers expected to continue to dominate small cooking appliances

Health trends set to shape the future of small cooking appliances

Evolving trends in small cooking appliances in Indonesia

CATEGORY DATA

Table 130 Sales of Small Cooking Appliances by Category: Volume 2019-2024

Table 131 Sales of Small Cooking Appliances by Category: Value 2019-2024

Table 132 Sales of Small Cooking Appliances by Category: % Volume Growth 2019-2024

Table 133 Sales of Small Cooking Appliances by Category: % Value Growth 2019-2024

Table 134 Sales of Freestanding Hobs by Format: % Volume 2019-2024

Table 135 NBO Company Shares of Small Cooking Appliances: % Volume 2020-2024

Table 136 LBN Brand Shares of Small Cooking Appliances: % Volume 2021-2024

Table 137 Distribution of Small Cooking Appliances by Format: % Volume 2019-2024

Table 138 Forecast Sales of Small Cooking Appliances by Category: Volume 2024-2029

Table 139 ☐Forecast Sales of Small Cooking Appliances by Category: Value 2024-2029

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 140 [Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2024-2029

Table 141 [Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2024-2029

VACUUM CLEANERS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising popularity and growth of vacuum cleaners in Indonesia

Growth for stick vacuum cleaners, and other shifts in vacuum cleaners

Electrolux Indonesia loses its lead in vacuum cleaners as competitors offer lower prices

PROSPECTS AND OPPORTUNITIES

Vacuum cleaners shows promising potential in Indonesia

Innovation to drive increased demand for vacuum cleaners

Emerging trends in vacuum cleaners in the Indonesian market

CATEGORY DATA

Table 142 Sales of Vacuum Cleaners by Category: Volume 2019-2024

Table 143 Sales of Vacuum Cleaners by Category: Value 2019-2024

Table 144 Sales of Vacuum Cleaners by Category: % Volume Growth 2019-2024

Table 145 Sales of Vacuum Cleaners by Category: % Value Growth 2019-2024

Table 146 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2020-2024

Table 147 NBO Company Shares of Vacuum Cleaners: % Volume 2020-2024

Table 148 LBN Brand Shares of Vacuum Cleaners: % Volume 2021-2024

Table 149 Distribution of Vacuum Cleaners by Format: % Volume 2019-2024

Table 150 Forecast Sales of Vacuum Cleaners by Category: Volume 2024-2029

Table 151 ☐Forecast Sales of Vacuum Cleaners by Category: Value 2024-2029

Table 152 [Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2024-2029

Table 153 ∏Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2024-2029

PERSONAL CARE APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Exceptional growth for personal care appliances in Indonesia, driven by beauty trends

Philips maintains its lead in personal care appliances in Indonesia

Body shavers and electric facial cleansers see growth from a lower base

PROSPECTS AND OPPORTUNITIES

Strong growth predicted for personal care appliances in Indonesia

E-commerce set to drive growth for personal care appliances in Indonesia

Dynamic growth expected for body shavers and hair care appliances

CATEGORY DATA

Table 154 Sales of Personal Care Appliances by Category: Volume 2019-2024

Table 155 Sales of Personal Care Appliances by Category: Value 2019-2024

Table 156 Sales of Personal Care Appliances by Category: % Volume Growth 2019-2024

Table 157 Sales of Personal Care Appliances by Category: % Value Growth 2019-2024

Table 158 Sales of Body Shavers by Format: % Volume 2019-2024

Table 159 Sales of Hair Care Appliances by Format: % Volume 2019-2024

Table 160 NBO Company Shares of Personal Care Appliances 2020-2024

Table 161 LBN Brand Shares of Personal Care Appliances 2021-2024

Table 162 Distribution of Personal Care Appliances by Format: % Volume 2019-2024

Table 163 ∏Forecast Sales of Personal Care Appliances by Category: Volume 2024-2029

Table 164 ☐Forecast Sales of Personal Care Appliances by Category: Value 2024-2029

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 165 \square Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2024-2029

Table 166 \square Forecast Sales of Personal Care Appliances by Category: % Value Growth 2024-2029

AIR TREATMENT PRODUCTS IN INDONESIA

KEY DATA FINDINGS 2024 DEVELOPMENTS

Surge in sales of air treatment products driven by hotter weather

Rising air pollution drives continued growth for air purifiers

Intense competition in air treatment products spurs innovation and growth

PROSPECTS AND OPPORTUNITIES

Future growth and challenges for air treatment products in Indonesia

Increasing demand for air purifiers, driven by pollution and health concerns

Shift towards energy efficiency and cost effectiveness

CATEGORY DATA

Table 167 Sales of Air Treatment Products by Category: Volume 2019-2024

Table 168 Sales of Air Treatment Products by Category: Value 2019-2024

Table 169 Sales of Air Treatment Products by Category: % Volume Growth 2019-2024

Table 170 Sales of Air Treatment Products by Category: % Value Growth 2019-2024

Table 171 Sales of Air Conditioners by Smart Appliances: % Volume 2020-2024

Table 172 NBO Company Shares of Air Treatment Products: % Volume 2020-2024

Table 173 LBN Brand Shares of Air Treatment Products: % Volume 2021-2024

Table 174 Distribution of Air Treatment Products by Format: % Volume 2019-2024

Table 175 Production of Air Conditioners: Total Volume 2019-2024

Table 176 ☐Forecast Sales of Air Treatment Products by Category: Volume 2024-2029

Table 177 ☐Forecast Sales of Air Treatment Products by Category: Value 2024-2029

Table 178 [Forecast Sales of Air Treatment Products by Category: % Volume Growth 2024-2029

Table 179 [Forecast Sales of Air Treatment Products by Category: % Value Growth 2024-2029



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