

Consumer Appliances in Austria

Market Direction | 2024-12-13 | 121 pages | Euromonitor

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Report description:

In 2024, consumer appliances in Austria saw minimal growth in both volume and current value terms. This was despite the fact that the year was characterised by a substantial improvement in general consumer sentiment, as the exceptionally high rate of inflation seen in the two preceding years stabilised. Wage levels also broadly adjusted to the increased cost of living, and discretionary income improved significantly. However, this primarily boosted demand for lower-priced small appliances, such...

Euromonitor International's Consumer Appliances in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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